

# ALAYNA\* LEAMING

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\*Friends call me Layni

## EDUCATION

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### Utah State University

Bachelor of Fine Arts in Graphic Design  
Class of 2016

Major: Art  
Emphasis: Graphic Design  
GPA: 3.75  
Dean's List

## EXPERIENCE

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### InMoment, Inc.

Senior Graphic Designer/Team Lead  
July 2018 - Present

In-house graphic design for customer and employee experience software company. Responsibilities include managing a small team of designers, strategizing for & designing all web projects for InMoment.com, creating marketing content and designing/implementing mini-brands for company events. Participated in full rebrand due to company acquisitions.

### Instructure

Graphic Designer  
July 2017 - July 2018

In-house graphic design for corporate learning and performance management software company. Projects ranged from digital marketing campaigns and web design to trade show booths, event signage and swag.

### Carloha LLC

Junior Graphic Designer  
May 2016 - July 2017

In-house graphic design for bamboo retail company. Responsibilities included creating print and digital marketing collateral. Projects ranged from catalogs and in-store signage to packaging and website campaigns.

## INDEPENDENT CONTRACTING

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### BloomCU

Web design & branding

### The Gateway

Event branding & marketing materials

### RootRez

Office signage & marketing materials

### Utah State Board of Education

Brand identity design & marketing materials

### Jostens

Editorial and icon design

### Yellowstone Partners

Marketing materials

## SKILLS

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### Proficient in:

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Figma  
Google Slides

### Working knowledge of:

Wordpress  
HTML/CSS

## STUFF ABOUT ME

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My motto is "Make Yourself Valuable". I care about being a positive partner and creating engaging work. I am an organized and highly creative people-person that works well under the pressure of a deadline. My experience in design has made me a confident leader and manager as well as a valuable team member. I am passionate about design and am constantly seeking new knowledge. Outside of work, I'm obsessed with the TV show Survivor and love to eat sour candy.

REFERENCES AVAILABLE UPON REQUEST.